

Date of meeting: Wednesday, July 14, 2021

Time: 6:00 -7:30 pm

Location: Meeting held via Zoom

RSVP/Enquiry: Heather Kingdon, heather.kingdon@toronto.ca 416-338-0684

If you have questions or concerns regarding any of the material attached, please contact the Chair, appropriate Board Committee head, or lead staff member.

Closed meeting requirements: If the Heritage Toronto Board wants to meet in closed session (privately), a member of the Board must make a motion to do so and give the reason why the Board has to meet privately. (City of Toronto Act, 2006). To receive copies of reports or to speak to the Board on an agenda item, please contact Heather Kingdon prior to the meeting.

A. OPENING REMARKS, AGENDA, AND MINUTES

1. Acknowledgment of Traditional Territory
2. Welcome and Remarks from the Chair
3. **MOTION:** Approval of Agenda for the July 14, 2021 Board Meeting of Heritage Toronto.
4. Declarations of Confidentiality and Conflict of Interest
5. **MOTION:** Adoption of Minutes of the previous Board Meeting held on April 14, 2021.

B. CONSENT AGENDA

1. **EXECUTIVE COMMITTEE**
 - 1.1 Meeting Minutes of July 6, 2021
2. **EXECUTIVE REPORT**
3. **FINANCE AND AUDIT COMMITTEE**
 - 3.1 Meeting Minutes of June 4, 2021
4. **PROGRAMS COMMITTEE**
 - 4.1 Meeting Minutes of June 1, 2021
 - 4.2 Commemorative Plaque Staff Report: Kew Gardens Red Oak
 - 4.3 Commemorative Plaque Staff Report: David Bookman
 - 4.4 Commemorative Plaque Staff Report: Baby Point Club
 - 4.5 Commemorative Plaque Staff Report: McCormick Park and Arena
5. **JURIES COMMITTEE**
 - 5.1 Meeting Minutes of June 10, 2021
6. **DEVELOPMENT COMMITTEE**
 - 6.1 Development Committee Minutes of June 15, 2021

7. MARKETING AND DIGITAL MEDIA COMMITTEE

7.1 Meeting Minutes of April 27

7.2 Meeting Minutes of June 29

8. MOTION: Approval of Consent Agenda

C. REPORTS

1. FINANCE AND AUDIT COMMITTEE - Louis Kan

1.1 Financial Statements as of May 31, 2021

2. MARKETING AND DIGITAL MEDIA COMMITTEE

2.1 Digital Plan Report and Recommendations

Guest Presenters - TD Give to Grow Leadership Program:

Allison Gilliss – Sr. Manager Strategic Planning and Support

Jamie Kruspel – Sr. Manager Digital Channel

Sandra Morris – Sr. Manager Service Platform

Eva Hamilton – Sr. Audit Group Manager

David Gates – Branch Manager |||

Rob Miller – Sr. Manager Retail Products

Parvez Yusufji – Agile Practice Lead

Zachary Pryor – Sr. Manager Real Estate Secured Lending Product

Leading With Impact Observers from TD:

Andi Kayiatos

Andia Porretta

Stephanie Lundy

D. OTHER BUSINESS