



HERITAGE TORONTO PUBLIC HISTORY AWARD 2021 NOMINATION CRITERIA

Public History nominees are also eligible for the Heritage Toronto People's Choice Award, a cash prize of \$1000.

What projects are eligible?

The project:

- Must engage the general public with Toronto's history or heritage.
- May exist in either a physical or digital format.
- Must have been released, opened, or first made publicly available between January 1 2019 and December 31, 2020.
- Must relate in some way to Toronto's archaeological, built, cultural, or natural heritage and/or history.

How will nominations be evaluated?

The independent jury considers the following criteria:

- **Advocacy:** How does the project pose or answer questions about the importance of heritage? How does the project specifically engage youth and/or diverse communities, either in the creation and/or as the intended audience of its materials?
- **Scholarship:** Does the project contribute to the field of historical knowledge, draw on a diversity of sources, and provide appropriate acknowledgement of sources?
- **Education:** Does the project engage the public and provide a framework for understanding history and/or issues around heritage in Toronto?
- **Production Value:** Does the project demonstrate high quality in design and production that effectively contributes to achieving excellence in advocacy, scholarship, and education as outlined above?

What do I need to submit?

Nomination packages must be submitted via the online nomination form and include the following materials:

- **Summary of the Project:** Describe the project and why it is deserving of recognition according to the eligibility standards and jury criteria listed above (maximum 250 words).
- **Project Team:** Please list all relevant individuals associated with the creation of the project, including their project roles (e.g., Producer, Writer, Researcher, etc.). Please identify and provide contact details for one member of the team who will represent the project during the Heritage Toronto Awards event to accept the award, should the project win.
- **Supplementary Questions:** Answer the following questions related to the advocacy, scholarship, and education of the project (maximum 250 words per question):
 - How does the project pose or answer questions about the importance of heritage and how does it contribute to the field of historical knowledge?

- How has the project engaged with the public, specifically youth and/or diverse communities, either in the creation/production of the project or in terms of the intended audience and outreach of the project?
- **Images:** Attach or provide via hyperlink a minimum of one, but no more than five (5), high resolution (300 dpi) image(s) or video(s) related to the project and/or its promotion. If submitting multiple images, please identify 1-2 images for public dissemination and promotion by Heritage Toronto, with all rights cleared for such purposes. Images **must include** credit line information for all media submitted (e.g., name of photographer, graphic designers, etc.).
- **Project Copies:** Provide a link to the project website. If no website is available, please contact info@heritagetoronto.ca to coordinate submission of project materials. If the project is only available in hard copy, six (6) copies are required for adjudication. If the project will require an in-person site visit by the jury, please state this clearly in the summary of the project.
- **Supporting Materials (optional):** Provide any additional materials that you believe will help the jury assess the project, such as reviews, promotional material, impact statements, or letters of support related to the project (total supporting documents should not exceed 4 pages).

Questions?

Please contact Laura Carlson at Laura.Carlson@toronto.ca

Ready to submit your nomination?

CLICK HERE

DEADLINE:

Friday, July 23, 2021 at 11:59 PM ET

We look forward to seeing your nomination package!